

Dakota Boosters Executive Board Meeting

Minutes

January 22, 2018

Board Members present: Shari Burnham, Debbie Fauer, Crystal Fedolak, Maureen LaFleure, Kyle Lefief, Jackie Ribbentrop, Mary Lou Saputo, Kelly Swanson, Kitty Vallee

Board Members absent: None

Staff members present: Mr. Fusco

This meeting was called to order at approximately 6:00.

Events

Maureen talked to Dawn Tocco to confirm upcoming events.

- Boys basketball – March 12th 5:00 p.m. and 7:00 p.m. (MHSAA Regionals); March 14th 6:00 p.m. Championship
- A schedule of events was distributed to all board members – Maureen asked that everyone email her with a list of events we can and cannot work.

Craft Show review/debrief

- Reviewed list of sorted zip codes to be used for advertising
- Review advertising
 - District cable channel
 - District advertising – with Choose Chippewa
 - Suggested use of various Twitter connections for advertising

Meeting adjourned at approximately 7:00 p.m.