

Dakota Boosters Executive Board Meeting

Minutes

October 16, 2017

Board Members present: Shari Burnham, Crystal Fedolak, Maureen LaFleure, Kyle Lefief, Jackie Ribbentrop, Mary Lou Saputo, Kelly Swanson, Kitty Vallee

Board Members absent: Debbie Fauer

This meeting was called to order at approximately 6:45 for brief discussion just prior to General Meeting. Recessed at 7:00 to be reconvened after General Meeting. Meeting reconvened at approximately 7:55 p.m.

Volunteer credits – discussion led by Kitty Vallee

Group was reminded of our concern about low profits this year due to one less football game. Acknowledged work done by Shari in summarizing activity from all concessions events. Noted that when an activity shows a profit of \$20, we have actually lost money because the results do not take into consideration the cost of products sold.

Shari clarified that profit of \$3400 shown on most recent summary does take into consideration the costs of products sold (purchases made).

At our last Executive Board meeting, we discussed not awarding partial credit (\$25) for General Meeting attendance. Kitty reminded the group that at the May meeting, we promoted the partial credit opportunity to encourage attendance at the General Membership meetings. Then at our first meeting this fiscal year, we decided not to award the “attendance” credits. Kitty indicated that for at least the first meeting, those in attendance should be given the partial credit. Shari indicated that she was approached by the Lacrosse coach who was at the first meeting and told that they should be grandfathered in. Kitty stressed the importance of getting people to come to the meetings – the first meeting was just 4.5 credits. All agreed that those in attendance at the first General Membership meeting held 9/18, those in attendance would be awarded the partial credit they were entitled to.

In the same meeting, we discussed increasing the Board credits to 1.5 per event/shift worked and Kitty suggested that we hold off on doing that in light of our current financial position. So far, our Board has accumulated 65 credits = approximately \$2900. Multiplied by 1.5 = approximately \$4300. Maureen responded that she understood this position, but rebutted with commentary that we should keep in mind that we are committing much more time to the organization than others working concessions and we should be compensated in some way. Perhaps revisit at the end of the year and apply additional credits retroactively if we have the extra money. All agreed that this was the approach to be taken.

Craft Show discussion – Jackie

Jackie requested that Maureen ensure that the custodial staff and the athletic staff are aware that the craft show is taking place on 11/4 and that all areas are cleared out. Last year, they did not know the craft show was taking place.

Shari submitted the forms and received approval for (?)

Kitty asked who should be contacted to be sure no events have been scheduled in the craft show area the afternoon/evening of Friday (by 2:30). Maureen indicated that there is a scheduler for the facility that should

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be contacted – Tracie Ferguson. The tarps will be laid at 2:30. Maureen thought that they might start earlier, during 4th hour gym class which Jackie said was great. Jackie and Shari will meet early on Friday with Scott for the tarps and measuring spaces.

A color-coded map was developed by Jackie – green, red, blue, yellow designated areas. “Visit and Win” - a visit to each room to get a stamp, turn in fully stamped card to enter drawing for prize. Jackie already got the colored stampers. Kitty is taking responsibility for printing the cards up. Maureen said she would have maps printed. There will be a table set up in each room, Jackie wants balloons to match the color of the room for the table set up. Maureen indicated that Kroger would donate the balloons.

For next year – talked about doing some kind of raffle with vendors donating some prizes.

Discussion regarding location of all craft show signs; posters. Didn't seem to see many posted throughout the school. Indoor signs – Kitty is taking responsibility for creation of the signs. Also discussed placement, hanging of signs. Also discussed entrance signs – handle the same way this year – attach to tables. Outdoor signs – road signs – to be posted on Sunday 10/29.

Jackie asked Kelly for assistance in stuffing envelopes with coupons and applications.

Jackie asked for as many volunteer kids from NHS and Key Club. Any unfilled will be offered to the athletic teams (swim, track, etc.) Mary Lou read off Debbie's notes (see attached) pertaining to student service requests and food orders.

Tables and chairs – Kitty ordered 100 tables and 50 chairs. \$6.00 per table being paid to rent – charging \$8.00 in advance and then \$10 the day of.

Talked about what else needs to be done on Friday.

Mary Lou laid out the plans for placing advertisements in local papers (see attached). All agreed and decided to do the same ads / dates as last year and add possible additional locations after confirming price. Mary Lou to get back with the group after looking into to confirm.

Additionally, ML contacted CVS District (Irene Grumbling) to do electronic ad and posting on the District website and an email blast. Dakota contacts are Karen Sobah and Tracy Fusco for electronic sign and internal advertising. Crystal asked if possible to see if we could get all schools in the district to do the electronic signs. ML will look into.

Discussed printing more posters and flyers for distribution. ML agreed to update the flyer and distribute to the group.

Concessions

Seneca – Iroquois games on 10/23 – need to post for volunteers since so many Board members are not available to work that evening.

Meeting adjourned at approximately 8:35 p.m.

Next meeting is scheduled for Monday, November 20, 2017 at 6:00pm. – *corrected to Tuesday, November 21st*