

Dakota Boosters Executive Board Meeting

October 13, 2015

Board members Maureen Lafleure, Kelly Swanson, Christina Akoma, Diane Micale, Michelle Alfred, Scott Zmija, Jackie Ribbentrop, Grace Caporuscio and Blair Malian were in attendance. Mr. Sibley also was present for last 20 minutes of the meeting.

The meeting was called to order at 6:00 p.m.

The craft show is being organized by the booster board this year. It was decided as a promotion for prospective crafters to offer \$10 off the \$70 fee to participate. Michelle will develop a flyer which we can distribute at area craft shows over the next few weeks. Michelle asked Mr. Sibley if we could have our craft show flyers on a table for parent teacher conferences. Mr. Sibley offered to print copies once Michelle sends him the flyer. To date, we have 70 tables committed.

It was suggested to post a large sign advertising the craft show at the corner of 21 mile and Heydenreich. Diane and Kelly will price signage.

Mr. Sibley said he will request that the craft show be included in the calendar for the diistrict's elementary and middle schools. It is also being included in 'mail out'.

It was also suggested to advertise on Craig's List. Blair will look into that as well as contact area newspapers for ad placement. C and G's price remained the same as last year but it was suggested to place ads a week prior to show in addition to the week of the show. That total would be \$332 vs. \$232 which was last year's price for one week in the 3 papers.

Blair has not yet heard back from The Source/Chronicle. The board also suggested pricing The Macomb Daily both paper and digital ads.

We will also ask Jets if they would post an ad in their store for us.

Jackie created a craft show web page www.dhsboosters.com/craftshow as well as a separate email account which is dakotacraftshow@gmail.com.

The tables and chairs were rented from Unforgettable Occasions the past couple of years. Christina will send the invoice to Blair. Blair will price various local companies as well.

NHS will take and deliver lunch orders for the crafters as they have done in the past.

Cross country team (10-15) will set up the night before. Mr. Sibley said that after six we can place the tarp down in the gym. The construction crew can start taping right after school. The boys swim team (18) will arrive at 6:30 Saturday morning to help the crafters carry their materials in to the school. The basketball team will help tear down in the evening but if they are not able to do so then we will ask the football team if they are not still in the playoffs.

Scott requested to help purchase t-shirts for the boys' tennis team as well as the boys' cross country team as they both are division champs. It was agreed upon to do so. Scott will email the respective coaches to notify them that the Boosters will help cover the cost and to congratulate them.

The meeting was adjourned at 7:00 p.m

Next meeting will be November 10, 2015 at 6:00 p.m.